CESC 2015

2nd International Conference on Communication and Education in Knowledge Society

PROGRAM

5-6 November 2015 Timișoara, Romania

WELCOME MESSAGE

Following the first successful edition, it is our great pleasure to welcome you to the second edition of the International Conference on Communication and Education in Knowledge Society! The 2nd edition of CESC will take place in the lovely Romanian city of Timisoara, whose character and history will enhance interaction among participants, as well as provide an enjoyable setting for the academic event. The conference aims to gather academics, professionals, and students to discuss the challenges and innovations that communication and education is undergoing in the rapidly-changing 21st century. Our purpose is to address specific questions within the five main frames of the conference: communication, education, international relations, political sciences, and applied philosophy. The main frames are broad in order to encourage participants to bring their own specialized researches within these frames and to consequently break down each frame in specific sub-subjects based on the participants' interests.

We take this opportunity to thank all authors for their work and interest in our topics!

We wish all participants an enjoyable stay in Timişoara and a successful workshop!

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GENERAL INFORMATION

Venue

CESC 2015 will take place at the West University of Timişoara, in the Aula A01.

Address: Blvd. V. Parvan 4, Timisoara 300223

Language

The official language of the conference is English.

Presentations

Presentations can be made by using data projector. All authors are kindly requested to take their presentation on CD or USB and upload it on the conference laptop during the break before their session.

We do not support authors in using their own laptop.

Internet access

Throughout the conference, participants can log into the University free WiFi by connecting to *UVT-Guest-HotSpot*. No password is required.

Insurance

The Organizers of the Workshop do not provide insurance and do not take responsibility for any loss, accident or illness that might occur during the Workshop or in the course of travel to or from the meeting site. It is, therefore, the responsibility of the participants to check their coverage with their insurance provider.

Travel to Timisoara

You can reach Timisoara either by train, arriving to Timisoara North Railway Station, or by airplane to "Traian Vuia" Airport. A bus service is available from the airport to the center of town (Route Express No. 4), as well as from the train station to the center of town (Route Express No. 3). You can also take a taxi either from the railway station, or from the airport, to the center of Timisoara.

Public transportation in Timisoara

Several bus (autobuz), tram (tramvai) and trolleybus (troilebuz) routes connect Timisoara's main areas and tourist attractions.

The public transportation system runs between 4:45am and 11:15pm.

Tickets must be purchased beforehand and validated in the ticket-stamping machine upon boarding. Tickets are interchangeable for all three forms of transport with the exception of express buses.

Taxi companies

Taxi numbers for Timisoara:

City Taxi 949 Dacia Taxi 944 Radio Taxi 940 Tudo Taxi 945

Program CESC 2015

Thursday, November 5th

Starting 8:30 - Registration

Location: West University of Timişoara Main Hall, ground floor *The registration desk will be open all throughout the conference.*

09.00 - 09:15 Opening

Location: A01

Opening address from the Organizing Committee

09.15 - 10.05 Keynote presentation I

Location: A01

Chairs: Maria Micle, Claudiu Mesaroş

Viktoria Chernenko (Institut de Pratiques Philosophiques, Paris - Moscow Branch, Research Institute of Child Development, Moscow)

Questioning and the Art of Conversion as a Way for Better Communication

10.05 - 11.25 Saint Gerard of Cenad Workshop

Location: A01

Chair: Claudiu Mesaros

One English overview on Saint Gerard of Cenad. Butler's Lives and Saint Gerard Svetozar Boškov, **Boris Stojkovski**

Considerations Regarding the Intellectual Background of the Bishops of Cenad in the Middle Ages up to the Year 1526

Răzvan Mihai Neagu

Contemporary reception of Saint Gerard's Deliberatio in Romania

Claudiu Mesaroş

Landscape in Involution. A Diachronic Analysis of Anthropical Landscape Modifications in Timiş County

Dorel Micle

11.25 - 11.45 *Coffee brea*k

11.45 - 13.05 Session 1. Education I

Location: A01

Chairs: Nicolae Hurduzeu

About the Necessity of Non-Formal Courses as an Alternative to the Romanian Archaeological Education

Dorel Micle

Community, Family and Mobility in the Case of High School Graduates

Ioan Valentin Fulger, Ion Hirghiduș

Markers and Perspectives of the Education System in the Jiu Valley from the Level of the Collective Thinking

Ion Hirghidus, Ioan Valentin Fulger

Anxiety and its Influence on Students with Special Educational Needs School Performance Martina Palyov, Flavia Şendroni, Loredana Vlad

13.05 - 14.05 Session 2. Journalism and Communication

Location: A01

Chairs: Laura Spăriosu, Ștefania Bejan

Serbian Daily Press on Greek Crisis

Laura Spariosu

Citizen and or versus Main Stream Journalism? Aspects Concerning Digital Communication Today

Stefana Ciortea-Neamtiu, Lucian-Vasile Szabo

Pragmatic Approaches in Political Discourse Analysis

Bianca Drămnescu

The Lesson of Democracy: Nescience, Inability, Dissimulated Refuse? **Ştefania Bejan**

14.05 - 15.00 - Lunch

15.00 - 16.20 Session 3. Communication and Online Tools

Location: A01

Chairs: Antonio Momoc, Jakub Parnes

The Possibilities and Limitations of the Online Media as a Digital Public Sphere **Jakub Parnes**

Online Communication between Teachers and Students within the Faculty of Journalism and Communication Studies, University of Bucharest

Antonio Momoc, Medeea Elena Trofin

E-learning for Cultivating Entrepreneur Skills in Business Engineering **Suzana Carmen Cismaş**, Ion Dona, Gabriela Ionela Andreiaşu

Political and Administrative Life in the Current Romanian Online Media Ioana Vid, **Anamaria Benea**

16.20 – 16.40 – *Coffee break*

16.40 - 18.00 Session 4. Applied Philosophy I

Location: A01

Chair: Claudiu Mesaroș

Are There Ethical Dimensions of Underpopulation Bomb?

Janos Toth

The Transcendental Character of the Eternal Recurrence of The Same

Monica Fetico

The 'Environmental' Model as a Philosophical Framework for Analyzing Everyday Aesthetics as Environmental Communication

Stefan Maftei

The Possibility of Global Bioethics in a Globalized World

Maria Sinaci

18.00 - 19.00 Session 5. Education II

Location: A01

Chairs: Melinda Dincă

The State Jewish Theatre in Warsaw as an Institution of Education and Intercultural Dialogue **Agata Dabrowska**

Using Of Modern Means in Solving Geometry Problems

Costică Lupu

CLIL in the Knowledge Society

Suzana Carmen Cismaş, Ion Dona, Gabriela Ionela Andreiașu

19.00 Welcome reception with presentation of the Library of West University of Timişoara

Friday, November 6th

09.00 - 10.40 Keynote presentations II

Part of "The Library as Ideal Public Space for Learning and Communication" Workshop

Location: A01

Chair: Maria Micle, Agneta Lovasz

Ágnes Hajdu Barát (Eötvös Loránd University, Budapest)

New Education Form for School Librarian in the Master Level Concerning Information Literacy

Angela Repanovici ("Transilvania" University of Braşov) Measuring the Quality and Impact of Scientific Information

10.40 - 11.00 - *Coffee break*

11.00 – 12.20 Information Science Workshop

Part of "The Library as Ideal Public Space for Learning and Communication" Workshop

Location: A01

Chairs: Alina Romașcu, Ágnes Hajdu Barát

Multilingual Indexing of Publications in an Intercultural Context

Maria Micle, Agneta Lovasz

Dilemmas Regarding the Intellectual Property Management in the Era of Mass Collaboration **Tamara Petrova**

Réseaux sociaux et société de la connaissance: vers une mutation des pratiques de recherche? Marie Michèle Venturini, Julien Angelini, Alina Romașcu, Agata Nicoli

Literary Journals in Collection Pimen at the Library of the "Lucian Blaga" University of Sibiu Rodica-Maria Volovici, Elena Mărginean, Florin Blezu, Radu-Ciprian Şerban

12.20 - 13.40 Session 6. Political Science

Location: A01

Chairs: Ștefania Bejan, Corina Turșie

The Role of the Court of Justice of the European Union's Rulings in Matters of Asylum and Immigration

Lavinia Andreea Bejan

The Non-linearity of Education and the Question of National Security

Ligia Niculae

The Conceptualization of Identities in the Orthodox Church of Bessarabia. The Trans-Ethnical Orthodoxy

Irina Dercaci Sercau

Romanian Cities Facing the 2021 European Capital of Culture Competition. A Preliminary Assessment

Corina Turșie

15.00 - 16.20 Session 7. Applied Philosophy II

Location: A01

Chair: Florin Lobonț

Sources and References of the Concept of Proletcultism. Connections with the History of Philosophy in Romania

Gabriela Esch

Knowledge as a Social Construct in Philosophy for Children

Florin Lobonț

Conditions to Become a Philosopher. Augustine, Contra Academicos

Claudiu Mesaros

The Influence of Globalization on World Peace and Freedom – Influența Globalizării Asupra Păcii Mondiale Și A Libertății

Elena Păcurar

16.30 - 17.30 - Keynote presentation III

Location: A01

Chair: Claudiu Mesaroș

Michael Finkenthal (Johns Hopkins University, Baltimore, U.S.A) *Interdisciplinarity, Multi-disciplinarity, Complexity and Beyond*

17.30 - 17.50 - *Coffee break*

17.50 - 19.00 Session 8. Education III

Location: A03

Chair: Mona Vintilă, Mariana Crasovan

Analysis of Stress Sources in Education Professionals in the University Environment from Romania Compared to Other European Countries

Mona Vintilă, Sorin D. Vintilă

The Role of Non-Formal Education in the Ethnic Minorities Social Identity Construction. Case study: Tatar and Turks Ethnics from Romania

Melinda Dinca, Daniel Luches

The Use of Images as Teaching Tools in History Classes

Nicolae Hurduzeu

Transversal Competences or How to Learn Differently

Mariana Crasovan

19.10. Closing

Tuesday, November 10th

CESC 2015 Satellite Workshop

Erasmus+ Projects Dissemination Workshop: The Education of the European Prison Work Personnel

Location and time: West University of Timisoara Room 601, 15:00

Projects to be presented:

- Ecological Economics in Prison Work Administration
- Innovation, Development and Communication for a Better Education in Prison System

Partners:

Universidade da Beira Interior / Beira Interior University, Portugal
Centrul Roman de Studii Penitenciare - Universitatea de Vest din Timisoara / Romanian Center
for Penitentiary Studies - West University of Timisoara
Penitenciarul Timisoara / Timisoara Prison

Centrul pentru Promovarea Invatarii Permanente / Center for Promoting Lifelong Learning Timisoara

Innovative Prison Systems, Qualify Just - IT Solutions and Consultancy Lda, Portugal Turkish General Directorate of Prisons and Detention Houses
European Organisation of Prison and Correctional Services, The Netherlands
Directorate-General of Reintegration and Prison Services, Portugal
Departamentul Institutiilor Penitenciare / Department of Penitentiary Institutions, Republic of Moldova

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